

Plato Franco

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EDUCATION

The University of Texas, Austin, Texas

December 2024

Bachelor of Arts, Business Economics, Minor in Finance

- *Cumulative GPA: 3.71/4.0; Honors: University Honors*

PROFESSIONAL EXPERIENCE

Accenture, New York, NY

June 2024 – August 2024

Consulting Summer Analyst

- Conducted an independent competitor analysis of the telecom industry, identifying a \$20M+ opportunity for our client through a rigorous empirical model. Developed custom Python packages to process and analyze spatial mapping data, which supported these findings.
- Created new dashboard user guides, wikis, and process flows, which were praised by a manager as the “gold standard.” The templates were adopted across all teams (80 people), with my work becoming foundational tools. Following this My manager requested my return full-time as a Senior Analyst, highlighting my success.
- Presented empirical analysis of client network analytics in standup calls and to the client director (key stakeholder); received praise for introducing a novel and robust analytical approach unique to our vertical.

Accenture, Philadelphia, PA

June 2023 – August 2023

Consulting Summer Analyst

- Implemented a financial reporting hub, improving workflow for 2500 FTEs and saving \$2M annually.
- Developed and executed a design roadmap for an agile cloud network, tracking KPIs in Power BI.
- Collaborated with senior management to craft a governance model blueprint, presenting it to the client CFO -1 for leadership approval.

FTI Consulting, Virtual

May 2023 – May 2023

FTI Consulting IMPACT Program

- Selected from a cohort of 300 to see FTI's internal workings, gaining insights from VPs and MDs about the firm.

PROJECTS

Portfolio Website, (HTML, CSS, JS)

February 2024

Personal Project - Virtual Portfolio

- Created a comprehensive virtual portfolio to highlight ongoing coding projects in finance and consulting.
<https://platofranco.com>

Portfolio Optimizer, (R Studio)

March 2023

Personal Project - Real Time Data Project

- Built a portfolio optimizer in R Studio based on modern portfolio theory, demonstrating R Studio abilities via a mini website. <https://miniproject1.shinyapps.io/MPTO/>

LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

AIESEC(International Business Student Association), Austin, TX

January 2022 – Present

VP Business Development, VP Marketing, Project Team Leader, Marketing Team

- Mentored 15+ underclassmen in business recruitment and corporate presence, resulting in two consulting internships.
- Spearheaded a new marketing analytics data collection initiative, increasing tabling efficiency by 256%.

LEBA(Latin Economics and Business Association), Austin, TX

January 2022 – Present

Member

- Coordinated networking events, enhancing career development for Latino students.

Texas Financial Derivatives, Austin, Texas

August 2023 – Present

Quant Division

- Competed in financial modeling competitions, leveraging Python for data analytics.

Fairmount Park Conservancy, Philadelphia, PA

July 2023 - August 2023

Volunteer

- Cleaned up local parks and remulched 30 trees to preserve vegetation and promote clean, beautiful parks.

SKILLS

Languages: Intermediate in Spanish

Skills: Python (AI Package Experience like Tensorflow/Scikit-Learn) | R Studio | SQL | Bash | VIM | Cloud Computing | Microsoft Office | Excel | PowerPoint | HTML | JavaScript | CSS | C | Adobe Creative Suite

Interests: F1 (Haas) | Lifting | Traveling (Europe) | Rowing | Sailing | Superheroes (Marvel, The Boys) | Coding Projects | IM Volleyball | Music (Electronic) | My Dog | Camping (Colorado) | Architecture | Comedy (Standup) | Art (MoMA)